



The solution for a new era of luxury product markets



Summary

Fortis is a young ambitious Swiss fintech company working at the leading edge of science.

Aiming at transforming luxury asset management into something convenient and engaging.

We anticipate the future, mitigate industry challenges and open new opportunities.

USPs

- ✓ New sales and marketing distribution funnel aligning actual market scenarios and preferences
- ✓ Designed to increase customer engagement and sales through zero setup costs
- ✓ Intersection point between digital partners and online retailers
- ✓ Holistic approach and seamless cooperation

Platform & Technology

A unique digital instrument for an integrated, multi-asset ecosystem.

- ✓ Proprietary DLT technology
- ✓ Military-grade encryption
- ✓ Short transaction times
- ✓ Patent pending

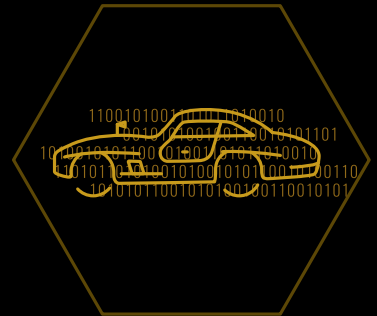
Use Cases

Tokenization of investment grade assets out of different verticals:

- ✓ Whiskey
- ✓ Gemstones
- ✓ Jewelry
- ✓ Timepieces
- ✓ Real estate
- ✓ Motor vehicles and yachts
- ✓ Art
- ✓ Wine



We create a **digital twin** of your asset that **stores all relevant information** and **lives alongside** the physical object



Services

- ✓ Free access to the platform for brand partners
- ✓ Tailor made creation and deployment of tokens
- ✓ High-end technology services
- ✓ Training and logistics support
- ✓ Marketing strategy development
- ✓ Digital community building

Our Credo

By **merging tradition** with **the opportunities brought by technology** we empower asset owners, brands and producers

A multidisciplinary team

Dr. Edurardo Salazar
Co-Founder & CEO

Isabelle Ganz
Co-Founder & COO

Kofi Osei Ntem
Marketing & partner strategy

Prof. H. Scolnik
Advisory Board

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